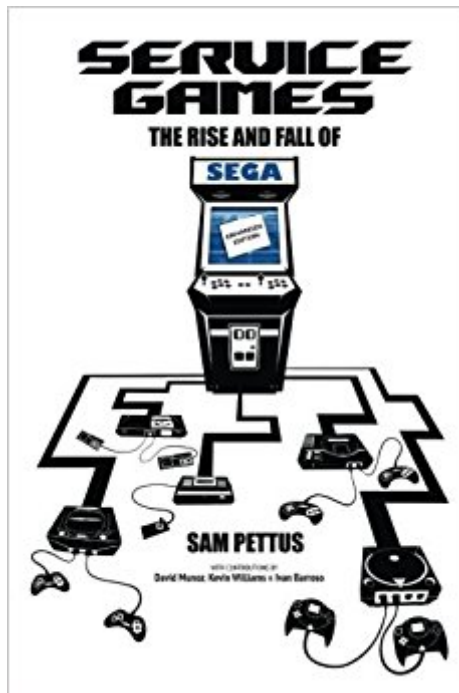




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# Service Games: The Rise And Fall Of SEGA: Enhanced Edition



## Synopsis

New Edition! More content, images, and corrected text and facts. Monochrome edition. Starting with its humble beginnings in the 1950's and ending with its swan-song, the Dreamcast, in the early 2000's, this is the complete history of Sega as a console maker. Before home computers and video game consoles, before the internet and social networking, and before motion controls and smartphones, there was Sega. Destined to fade into obscurity over time, Sega would help revolutionize and change video games, computers and how we interact with them, and the internet as we know it. Riding the cutting edge of technology at every step, only to rise too close to the sun and plummet, Sega would eventually change the face of entertainment, but it's the story of how it got there that's all the fun. So take a ride, experience history, and enjoy learning about one of the greatest and most influential companies of all time. Complete with system specifications, feature and marketing descriptions, unusual factoids, almost 300 images, and now enhanced Europe specific details, exclusive interviews, and more make this the definitive history of Sega available. Read and learn about the company that holds a special place in every gamer's heart. Funded on Kickstarter.

## Book Information

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Average Customer Review: 4.2 out of 5 stars 35 customer reviews

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## Customer Reviews

If you are a Sega and/or video-games fan this book is a must read. This book talks about the history of Sega from the creation to present day. Also, discuss the internal politics inside Sega that lead to the dreadful launch of Saturn (in the US. In Japan the Saturn was success). Everything about

Sega is discuss from creating a console to creating Sega main mascot Sonic. This book was well written and I could not put this book down.

A very well written book I learned a lot about why Sega no longer is making consoles.

Can't begin to tell you how much books like this deserve to be read by anyone who went through the late 80's to 90's to early 2000's video game transitions. I never owned a SEGA console until the Dreamcast, but I loved the arcade games and was curious about the Genesis, SEGA CD, and Saturn. This book answers so many questions and tells the story in such an interesting manner. Highly recommended.

Great read, super in-depth detail. Brings you right up to the end of the Dreamcast. Docked 1 star due to some wrong info only someone with prior knowledge would catch, and the last part of the book on sega Europe and random game developer stories wasn't really necessary. Glad I read this though.

Great read I you want to know more about Sega, Nintendo and the way video games were brought back to America. Artfully done and with great technical details of the different consoles Sega released.

As a big SEGA fan I really enjoyed this. Based off other reviews I thought this would be full of typos and other errors, but apparently these have been fixed because I didn't notice them. Either that or I'm not very observant... Anyway, this isn't like an Ernest Hemingway novel so I'm not giving it five stars, but I think it's worth the money.

Nice book.

Been playing games since 1979, was a nice perspective on one of the giants.

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